Cookie Policy (English)

This Cookie Policy describes how cookies are used on the website <u>https://cartogo-europe.com</u> (the "Site"), operated by **NextHub Digital AG**, with registered office at Kreuzplatz 2, 8032 Zurich, Switzerland.

What are cookies?

Cookies are small text files stored on your device by websites you visit. They help improve your browsing experience by remembering preferences and actions over time.

Types of cookies used

1. Necessary Cookies

Essential for the proper functioning of the website. These cookies do not require user consent.

2. Functional Cookies

Enhance user experience by remembering preferences and settings. These cookies require consent.

3. Analytics Cookies

Used to collect aggregated and anonymous information about how the site is used, mainly through **Google Analytics**. These cookies require user consent.

4. Marketing and Profiling Cookies

Used to track user behavior for advertising and remarketing purposes. They may be installed by:

- Meta Pixel (Facebook, Instagram)
- TikTok Pixel
- Google Ads / YouTube
- Other third-party marketing tools

These cookies are only activated with your explicit consent.

Third-party cookies

Our site may include embedded content or services from third parties (e.g., YouTube videos, Google Maps, social media) which may place cookies independently. See their policies:

- Meta (Facebook/Instagram)
- TikTok
- Google Analytics / Ads
- YouTube

Cookie consent management

Upon first visit, a cookie consent banner will allow users to:

- accept all cookies;
- reject optional cookies;
- customize preferences by category.

Preferences can be changed at any time via the "Cookie Settings" link in the footer.

How to disable cookies in your browser

You can manage or delete cookies through your browser settings:

- Chrome
- <u>Firefox</u>
- <u>Safari</u>
- Edge

Contact

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